



Navigating AI Regulations:
Practical Guide

Project Number:
2024-2-DE02-KA210-VET-000287096

Workshop Insights and Recommendations Report



Co-funded by
the European Union

Workshop Insights and Recommendations Report

Navigating AI Regulations: Practical Guide

Project Number: 2024-2-DE02-KA210-VET-000287096

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.



Document Name	Workshop Insights and Recommendations Report
Project Activity	Activity 3
Revision Type	Final
Revision Date	30.11 2025
Authors	INI-Novation (Germany), Budakov Films (Bulgaria)

Declaration on copyright:



This document is protected through the Creative Commons Attribution-Non-Commercial-Share-Alike 4.0 International License. You are free to:

- Share — copy and redistribute the material in any medium or format
- Adapt — remix, transform, and build upon the material under the following terms:
- Attribution — you must give appropriate credit, provide a link to the license, and indicate if changes are made. You may do so in any reasonable manner, but not in any way that suggests the licensor endorses you or your use.
- Non-commercial — You may not use the material for commercial purposes.
- Share Alike — If you remix, transform, or build upon the material, you must distribute your contributions under the same license as the original.

Any unauthorized use or reproduction of the contents of this training module will be considered a violation of copyright law and subject to legal action.



Contents

1. Executive Summary	5
2. Context & Purpose	5
3. Report Objectives	5
4. Instrument Design & Validation	6
4.1. Response Overview	6
4.2. Quantitative Findings	6
4.3. Qualitative Themes	6
5. Recommendations & Action Plan	7
6. Conclusion	7
About the Project	8

1. Executive Summary

This document sets out a clear, repeatable process for gathering participant feedback on the project's training program and public-facing videos. Its aim is to ensure that every insight—whether quantitative ratings or qualitative reflections—is captured systematically, analysed consistently, and channelled back into decision-making. By codifying how feedback is solicited, stored, and interpreted, the methodology safeguards data quality, maximises learning, and accelerates continuous improvement.

2. Context & Purpose

During June – July 2025, two Train-the-Trainer workshops were delivered: one in Germany and the second in Bulgaria. The workshop in Germany was held on 20.06.2025 in Berlin, while the workshop in Bulgaria was conducted online on 22.07.2025. Each workshop was a blended one-day event, comprising six contact hours plus two hours of self-paced video review, and followed the same agenda: introductions, module walk-throughs, hands-on activity labs, and a closing feedback session. All participants were introduced to the training concepts, and a feedback survey was launched via a QR code on site.

In total, 42 participants attended the workshops (Germany = 21; Bulgaria = 21), representing creative agencies, design freelancers, vocational educators, and innovation hubs.

3. Report Objectives

This report aggregates the quantitative ratings and qualitative comments collected after both workshops and public events and distils the data into actionable insights. Its aims are to:

- Highlight strengths and weaknesses for each training module and video;
- Compare learner perceptions between the German and Bulgarian cohorts;
- Document recurring suggestions raised by future trainers; and
- Formulate evidence-based recommendations for curriculum, media, and delivery enhancements, which will be submitted to the Steering Committee for approval and implementation.

4. Instrument Design & Validation

4.1. Response Overview

A total of 20 trainees - 10 in Germany and 10 in Bulgaria - were invited to complete the feedback survey. Sixteen of them responded, yielding an overall response rate of 80 percent. Participation was slightly higher in Germany (9 of 10; 90 percent) than in Bulgaria (7 of 10; 70 percent). The median completion time was five minutes, indicating that the survey length did not deter respondents, and all mandatory items were completed in every submission.

4.2. Quantitative Findings

Despite the smaller cohort, aggregated Likert means (1 = strongly disagree; 5 = strongly agree) remained robust:

- Module 1 – Risk Classification: 4.4 (DE 4.5 | BG 4.3)
- Module 2 – Compliance: 4.1 (DE 4.2 | BG 4.0)
- Module 3 – Transparency: 4.3 (DE 4.4 | BG 4.2)
- Module 4 – Data Governance: 4.0 (DE 4.0 | BG 4.0)
- Module 5 – Ethical Practices: 4.2 (DE 4.3 | BG 4.1)

Across all modules, effectiveness averaged 4.3, usability 4.1, and intended impact 4.2—each well above the Steering Committee’s 3.5 benchmark. Companion videos scored a mean 4.3 for accessibility, inclusiveness, and engagement, with negligible variance between countries.

4.3. Qualitative Themes

Even with fewer respondents, comments converged on four clear insights:

1. **Practical Case Studies Appreciated** – Trainees praised industry-specific risk and compliance examples and requested more niche scenarios (e.g., fashion AI, audio branding).
2. **Hands-On Tools Needed** – Participants asked for editable templates (risk matrix, data-audit checklist) to deploy with their own learner groups.
3. **Language Nuance** – Bulgarian trainees noted occasional English-only terms in slides and recommended a bilingual glossary for future runs.

Key takeaway: Even with a smaller group, quantitative scores and engagement indicators confirm strong initial acceptance of the training, while qualitative feedback pinpoints opportunities to streamline legal content, localise terminology, and expand ready-to-use tools—issues addressed in the recommendations that follow.

5. Recommendations & Action Plan

Introduce a “Key Words” spotlight in every module

At the start of each slide deck and video, insert a coloured sidebar or call-out box that lists 5–7 essential terms (e.g., *high-risk AI*, *conformity assessment*, *bias mitigation*). Highlighting vocabulary up-front helps trainees anchor new concepts and makes later glossary look-ups quicker. Repeating the same visual style across modules also reinforces consistency.

Restructure learning objectives into concise bullet lists

Move current narrative objectives into a three-point list that follows the “By the end of this module you will be able to...” format. Use action verbs drawn from Bloom’s taxonomy (e.g., *identify*, *apply*, *justify*) so participants can scan and understand expected outcomes in seconds. Position this list on its own slide after the title page and repeat it briefly at the close of the module to reinforce retention.

Enrich slides and quizzes with supportive imagery

Where dense text or abstract concepts appear, add simple icons, process flow diagrams or annotated screenshots. For example, a three-level risk pyramid can replace a bullet list, and a GDPR compliance timeline graphic can visualise sequencing. Visuals break up text blocks, cater to visual learners and improve memory recall without increasing slide count.

Simplify quiz language for clarity and speed

Review every quiz item for plain-language phrasing: replace compound sentences with single ideas, swap legal jargon for everyday terms, and keep options short (max 12 words). Where a term cannot be simplified, include it in parentheses with a brief definition. This adjustment reduces cognitive load, ensures non-native English speakers can respond accurately, and keeps average completion time within the six-minute target.

6. Conclusion

In closing, the workshops confirmed that the AI-Driven Creativity curriculum is solidly on track, with high marks for relevance and usability across both countries. By acting on the targeted recommendations—clearer keywords, sharper objectives, richer visuals, and plainer quiz language—we will fine-tune the learning experience without sacrificing depth or EQF Level 3 rigour. Implementing these improvements in the next update cycle will help ensure that future cohorts engage more readily, learn more efficiently, and apply the training with confidence in their creative practice.

About the Project

The Erasmus+ co-funded project Navigating AI Regulations: A Practical Guide (Project Number: 2024-2-DE02-KA210-VET-000287096) aims to bridge critical gaps in AI knowledge, digital skills, and EU policy awareness among trainers and freelancers in the creative industry. Grounded in an in-depth Needs Analysis conducted during the preparation stage, the project adopts a targeted approach to support the digital transformation of this dynamic sector.

The project has three core objectives:

- **Improving AI and Data Usage Competence:** By delivering a tailored training program to 57 participants, the project will enhance understanding of AI Act provisions, including risk classification, compliance, transparency, and data governance. This knowledge will empower trainers to guide young entrepreneurs in leveraging AI for business innovation while adhering to regulatory standards.
- **Enhancing Digital Skills for AI in Creativity:** Participants will gain proficiency in AI-powered tools, data analysis, and AI literacy, enabling them to integrate cutting-edge technologies into creative processes. This objective focuses on fostering innovation, improving creative workflows, and building digital resilience in the sector.
- **Boosting EU Policy and AI Act Awareness:** By increasing familiarity with EU policies and ethical frameworks, the project will ensure participants operate responsibly and in compliance with the AI Act, fostering trust and sustainable growth in the creative industry.

The project's output will directly contribute to equipping trainers and freelancers with the tools and knowledge to thrive in an AI-driven future while aligning with EU regulatory and ethical standards.