



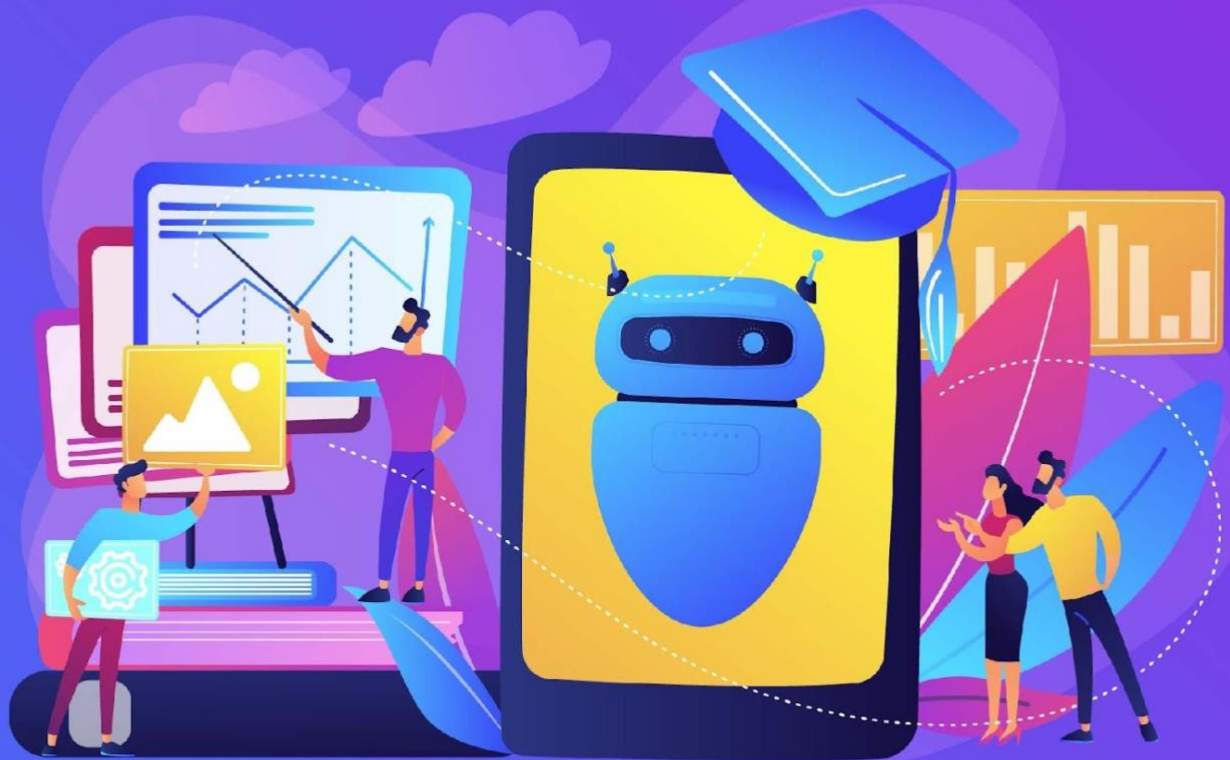
Navigating AI Regulations:  
Practical Guide

Project Number:  
2024-2-DE02-KA210-VET-000287096

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Training Program

# AI-Driven Creativity: Advanced Training for Digital Innovators



Co-funded by  
the European Union

# Training Program

## AI-Driven Creativity: Advanced Training for Digital Innovators

### Module 5

## Integrating Ethical AI Practices in Creative Entrepreneurship

### Navigating AI Regulations: Practical Guide

Project Number: 2024-2-DE02-KA210-VET-000287096

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# 1. About the Training Program

The training program “AI-Driven Creativity: Advanced Training for Digital Innovators” is a cornerstone result of the Erasmus+ co-funded project “Navigating AI Regulations: Practical Guide” (Project Number: 2024-2-DE02-KA210-VET-000287096). Tailored to meet the evolving needs of entrepreneurs in creative industries, this comprehensive initiative is designed to equip participants with the essential knowledge and skills to navigate the AI Act effectively. By covering critical aspects such as risk classification, compliance, transparency, and data governance, the program ensures that creative professionals can integrate AI into their workflows responsibly, adhere to legal standards, manage data ethically, and foster trust through transparent practices. Ultimately, this training not only raises awareness and understanding of complex regulatory landscapes but also empowers users to harness AI technologies in innovative ways, thereby enhancing their competitive edge in the digital age.

## 2. Unlock the Full Potential of Your Training: Tips for the Learners

### 2.1. Mastering Effective Content Gathering

To maximize your learning experience with our hands-on training modules, begin by reviewing the learning objectives provided by the consortium. Reflect on how these objectives relate to the specific challenges you face in your daily work routines and identify the key topics that directly impact your professional environment. Next, draw connections between the practical applications featured in each of the five modules and your real-world cases by considering concrete examples and case studies included in the training materials. Finally, organize your insights using digital tools such as note-taking apps or mind maps, ensuring that you can easily reference and integrate these concepts into your daily practices for a truly effective learning experience.

### 2.2. Setting Your Own Self-Paced Learning Rhythm

Our training modules are designed with a clear structure that includes the following parts: **Introduction, Goals and Learning Objectives, Content, Conclusion, Practical Exercises, and Assessment Criteria** for self-evaluation.

To maximize your learning experience, here are five tips:



- First, thoroughly review the **Introduction** to understand the context of each module.
- Second, clearly grasp the **Goals and Learning Objectives** to align your personal learning targets with the module's focus.
- Third, actively engage with the **Content** by taking detailed notes and relating new information to your daily work challenges.
- Fourth, reflect on the **Conclusion** to consolidate your understanding and draw actionable insights.
- Fifth, approach each **Practical Exercise** as a self-driven research project by using the **Assessment Criteria** to measure your progress and identify areas for improvement.



Setting Your Own Self-Paced Learning  
Rhythm to Our Training Program:  
AI-Driven Creativity: Advanced Training  
for Digital Innovators

To maximize your learning experience, here are five tips:

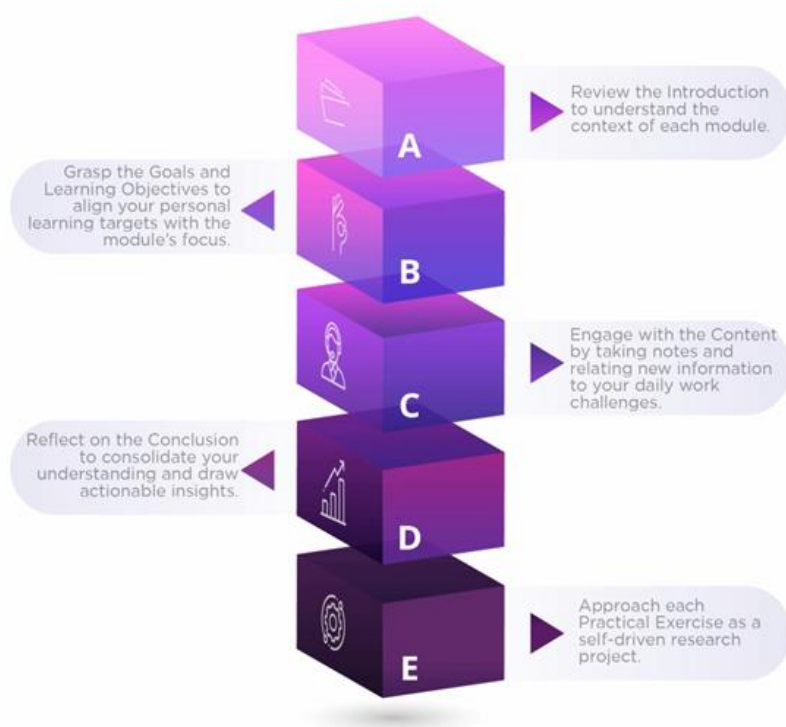


Figure 1. Image: Infographic focused on the learning tips. Source: Navigating AI Regulations Consortium

Finally, to ensure you have mastered the skills and knowledge from all five training modules, we highly encourage you to complete the final **quiz: AI-Driven Creativity Comprehensive Assessment**. The final comprehensive assessment not only reinforces your learning but also motivates you to explore all parts of the program, and please feel free to reach out to the consortium if you have any questions.

## 2.3. Consistent Structure Aligned with EQF Level 3 Competencies

Each training module is designed with a consistent structure aligned with EQF Level 3 - established during Activity 1 and detailed in the document "Competency Framework Alignment: EQF Level 3 for AI and Creative Practices," which is based on the Core Competencies for AI-Driven Creativity: Aligning with AI Act Regulations.

# 3. Composition and Presentation of Learning

## Module 5 “Integrating Ethical AI Practices in Creative Entrepreneurship”

### 3.1. Introduction

Dear learners, welcome to Module 5 “Integrating Ethical AI Practices in Creative Entrepreneurship”! By now, you’ve learned how to classify and manage AI risks in your creative projects, ensure regulatory compliance across the cultural sector and maintain transparency in AI-driven workflows. In this final module, we’ll turn our attention to building a sustainable, innovation-driven career.

Indeed, much has been said already about the threats AI poses to jobs. The advent of artificial intelligence is nothing short of an industrial revolution, but as has always been the case throughout history, human creativity will ultimately prove indispensable. So, whether you’re designing digital experiences, producing AI-enhanced film, or crafting user-friendly interfaces, you will likely still be able to pursue your career, while upholding the highest ethical and professional standards.

You will discover how to choose and apply AI tools responsibly to kick-start or expand your entrepreneurial ventures in digital design, filming, or UI/UX development. In this module, we explore strategies for balancing creative innovation with compliance, so your branding, visuals, and interactive products not only captivate audiences but also respect data privacy, intellectual property, and fairness principles. By the end of this module, you’ll have a clear framework for weaving ethical AI practices into every stage of your entrepreneurial journey, ensuring that your work stands out for both its originality and its integrity.

#### **Key words:**

*Ethical AI integration; creative entrepreneurship; digital design careers; AI-enhanced filmmaking; UI/UX innovation; compliance and innovation*



## 3.2. Goals and Learning Objectives

In Module 5, we will concentrate on two distinct learning objectives:

- **Selecting the right AI tools to strengthen and expand your professional credentials**

You will begin by learning how to select and apply AI tools in ways that strengthen your professional practice, rather than undermine it. Whether you're an aspiring digital designer, filmmaker, or UI/UX specialist, we'll guide you through the process of responsibly integrating AI—from choosing platforms with robust data-privacy safeguards to mastering prompt techniques that respect copyright and cultural context. You'll explore real-world case studies showing how ethical AI use can differentiate your services, build client trust, and protect your reputation. This will enable you to take on more ambitious projects in the long run.

Developing your own portfolio is another crucial aspect of work for every would-be entrepreneur and AI can bring a lot to the table. By using your own expertise, you can manage and present your professional credentials with the help of AI tools. Furthermore, you can improve your standing and recognition in the creative community through social media engagement and understanding.

- **Finding the right balance between innovation and compliance**

Next, we will dive into the delicate balancing act between innovation with ethical compliance. You'll see how to push creative boundaries, using AI to generate fresh branding concepts, streamline visual production, or prototype intuitive interfaces—while staying firmly within legal and ethical frameworks.

Through hands-on exercises and budget-planning templates, you'll practice drafting AI-inclusive project plans that account for licensing fees, data governance, and potential bias audits. By the end of this module, you will not only know how to leverage AI for maximum creative impact but also how to document your processes, manage risk, and present your work with the transparency and professionalism that discerning clients demand.

## 3.3. Content

### 1. Selecting the right AI tools

The first step in integrating AI into your creative business is selecting the right tools. They must not only enhance your productivity and innovation but also align with ethical standards and long-term professional goals.



While a hobby designer can have the liberty of experimenting with various options and seeking out the least expensive tools, professionals are held to higher standards. You must choose everything that will shape your workflow, client relationships and creative identity, so careful evaluation is key.

### 1.1. Aligning Tool Capabilities with Creative Goals and Ethical Boundaries

Every AI tool is built with a specific purpose, audience, and underlying dataset. As a creative entrepreneur, you must ensure that the tools you use align with both:

- **Your project goals** (e.g., speed, visual fidelity, stylistic consistency, interactivity), and
- **Your ethical responsibilities** (e.g., copyright integrity, data privacy, avoiding bias or misrepresentation).

For example, if you're working on branding for a client, you may need tools that generate high-quality, royalty-free visuals. If you're a filmmaker, you may use AI for concept development or to simulate visual environments—but without breaching likeness rights or cultural sensitivities. A UI/UX designer might use AI to suggest layout variants or analyze user flow but still needs to review outputs for accessibility and inclusion.

To make the best choice, always ask:

- **What data was this tool trained on? Is it transparent about its sources?**
- **What are the licensing terms? Can I use this output commercially without risk?**
- **Does the tool retain or use my uploaded data for training?**
- **Does it allow human oversight and customization of results?**

For example, let's compare what a Free AI Image Generator vs. Licensed Tool with Commercial Use Rights can do:

Feature	Free Image Generator (e.g., Unlicensed App)	Licensed Tool (e.g., ADOBE FIREFLY, CANVA PRO AI)
<b>Training Data</b>	Often unknown or unverified	Trained in licensed or proprietary content
<b>Commercial Use</b>	Typically prohibited or risky	Allowed under clearly stated terms
<b>Data Privacy</b>	May collect or reuse user inputs	Offers enterprise-level privacy and opt-out options

Feature	Free Image Generator (e.g., Unlicensed App)	Licensed Tool (e.g., ADOBE FIREFLY, CANVA PRO AI)
Output Quality	May be inconsistent	Calibrated for professional use
Support & Transparency	Minimal	Strong documentation and legal support

Table 1. Comparison between free and licensed tools

Using a free tool may seem appealing due to cost, but if you plan to monetize your outputs, present them in a professional portfolio, or publish them in commercial work, using a properly licensed tool is not just safer—it’s smarter. It reduces legal risk and supports more ethical AI development ecosystems.

Using licensed AI tools not only protects you legally but it also enhances your professional credibility. When clients, collaborators, or funders know you’re working with tools that have clear commercial-use rights, ethical safeguards, and transparent data practices, it signals that you take your work seriously. It shows that you value both creativity and accountability, and that you’re committed to building a sustainable, trustworthy business. In competitive fields like digital design, filmmaking, or UI/UX, this kind of professionalism can be a key differentiator. It reassures stakeholders that your outputs are reliable and reputationally safe to publish or showcase.

## 1.2. Creating your own logo

Creative entrepreneurs can harness AI across every facet of personal branding. For example – begin from defining a unique visual identity. Some tools that can help generate a logo and color-palette options with a commercial-use AI art tool such as Midjourney or DALL-E, ensuring your brand visuals are both distinctive and legally safe. [2]

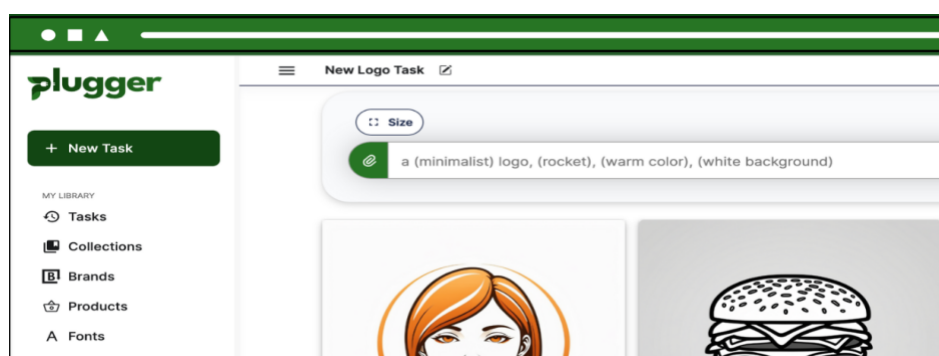


Image 1. Example user interface of an AI logo generation tool. Source: Plugger.AI

Apart from the better-known multi-purpose AI tools available online, there are some dedicated tools for creating your own brands and logos. Some are available free of charge or offer a trial period, which is a good option for beginners or freelancers with limited financial resources at their disposal.

As with any interaction between human and AI - writing the correct prompt is key. Writing a well-crafted prompt will enable you to achieve the most accurate possible result.

A strong prompt for creating a personal branding logo should include your profession, values, aesthetic preferences, initials or name, and intended audience. Here's a customizable example you can use:

### **Prompt Example:**

*"Create a minimalist personal branding logo for a freelance creative entrepreneur specializing in digital design. The logo should feature the initials '[Your Initials]' in a modern, geometric style. Emphasize innovation, professionalism, and creativity. Use a sleek, contemporary font with clean lines. The design should be suitable for both web and print, including social media profiles and business cards. Preferred color palette: teal, charcoal, and soft cream. The tone should be balanced—artistic yet trustworthy."*

You can adjust this by changing some parameters:

- Business type - filmmaker, UI/UX designer, content creator etc.
- Desired tone - playful, elegant, bold etc.
- Visual elements – icon based, typographic, etc.

Furthermore, you should consider developing a color palette. This is a thoughtfully selected range of colors that visually represent a brand's identity. In the context of personal branding, it plays a crucial role in shaping how others perceive your creative work. Just as major brands are instantly recognized by their visual elements (think of Coca-Cola's red or specific font for example), your color choices can make your brand more memorable and distinctive.

Colors also carry emotional weight. Warm shades such as reds or oranges tend to convey energy and boldness. On the other hand, cooler tones like blue and teal suggest calmness, trust, or professionalism. Selecting a palette that aligns with your personality and values ensures that your audience receives the right message from the outset. This visual consistency builds recognition and sets you apart from others - particularly in highly visual fields such as digital design, filmmaking, or user interface work.

Your personal color palette can be applied across a wide range of materials and platforms. These include your logo, website, and online portfolio, as well as your social media profiles, digital CV, email signatures, business cards, and even branded merchandise or packaging.

For creatives just starting to develop their personal brand, online tools like **Coolers**, **Adobe Color**, or **Canva's Color Palette Generator** offer easy ways to experiment with and create custom palettes that reflect their unique style.

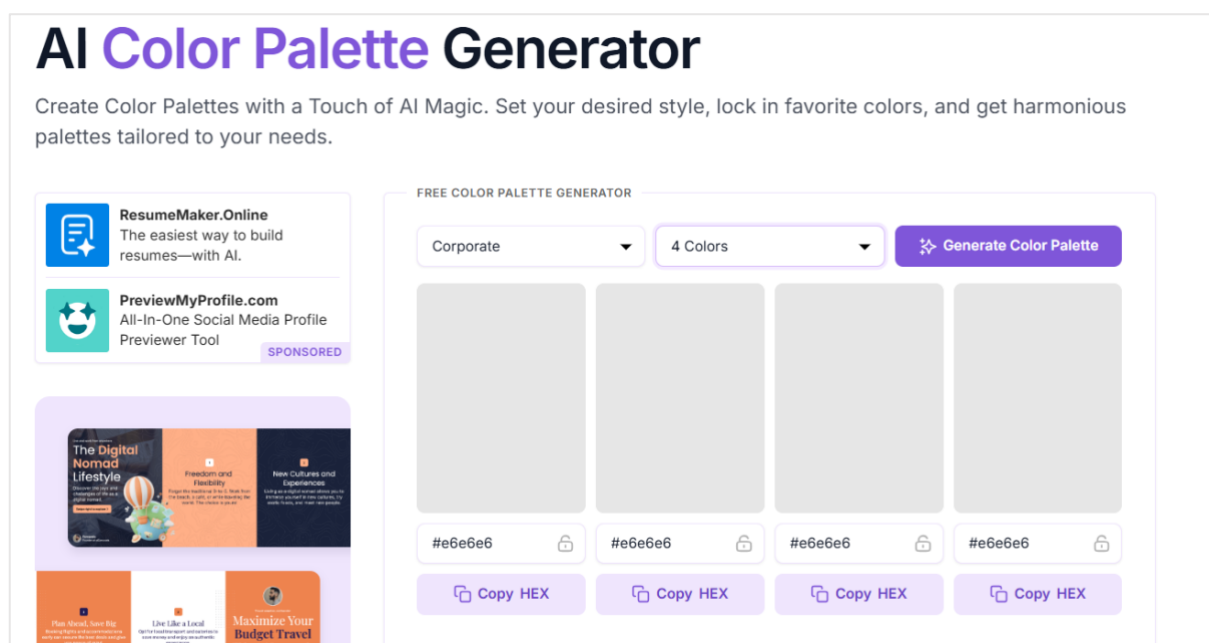


Image 2. AI color palette generator

### 1.3. Managing your online presence with AI

After creating all visual elements, you can hone your brand's unique voice and messaging with the help of advanced language models. Start by drafting your key value statements, taglines, and social media captions through carefully crafted prompts that reflect your desired tone — whether it is warm and conversational or bold and authoritative.

The second step would be to run these drafts through tools like Grammarly or Jasper to polish grammar. Ensure stylistic consistency across all your written touchpoints. This two-step process lets you combine the creative spark of generative AI with the rigor of professional editing, so every piece of copy feels both authentic and impeccably crafted. AI is genuinely effective in editing. It is unlikely to make grammatical or typographical errors, which are otherwise common when a human works alone. In today's fast-paced modern work environment, it is easy to make mistakes.

Of course, building your brand doesn't stop at creation. It's equally important to understand and grow your audience. Platforms like Brand24 offer real-time monitoring of your brand

mentions across blogs, forums, and social media. These can alert you to conversations where your voice can add value. Meanwhile, tools such as Hootsuite Insights and Buffer’s AI-powered recommendations analyze engagement patterns and suggest optimal posting times, hashtags, and content formats. By choosing tools that come with clear commercial licensing, strong data-privacy protections, and transparent usage policies, you streamline your workflow. This reinforces the point to clients and collaborators that your personal brand is anchored in ethical, professional practices.

## 2. Innovating in your creative business with AI

### 2.1. Using AI as a leader

Recent data on AI usage reveals an important insight. People in leadership positions are far more likely to regularly use AI tools than their colleagues. In fact, 80% of leaders are regular AI users, compared to only 20% of frontline employees. Managers fall somewhere in the middle, with 46% using AI tools consistently. [1]

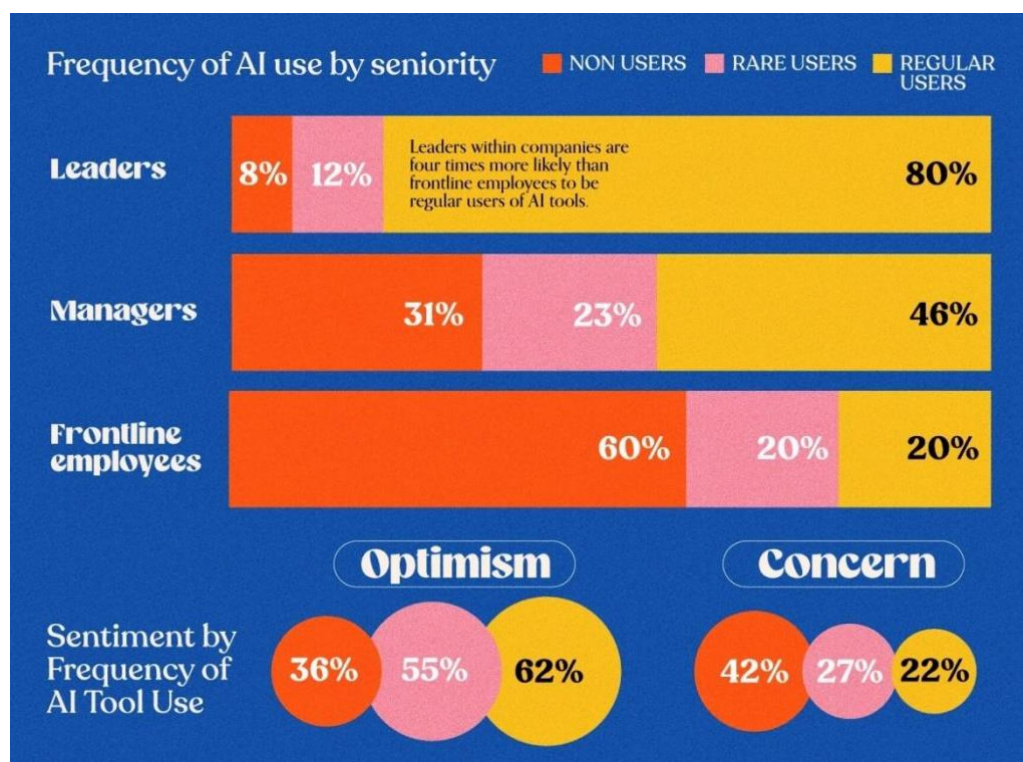


Figure 2. Frequency of AI use by seniority amongst leaders, managers and frontline employees in 2023. Source: Boston Consulting Group

What does this mean for you as a creative entrepreneur, freelancer, or self-employed professional in the cultural and creative industries? In a way, you are a leader of your own business. By integrating AI tools you can improve your practice, regardless of whether you're designing interfaces, producing digital films, or building a personal brand. Just like

organizational leaders, you gain a competitive edge: you can respond to client needs faster, iterate more efficiently, and showcase innovation in your work.

The same data also shows that regular AI users report the highest levels of optimism (62%) and the lowest levels of concern (22%) about using technology. In contrast, non-users tend to express more concern and uncertainty. This likely reflects concerns amongst employees that they might be replaced with AI. While some job cuts in the corporate world will likely take place, it is important to note that these results do not reflect what would happen to freelancers. Indeed, industry jobs that are menial and repetitive may become redundant, but a creative entrepreneur will not.

## 2.2. Charging your clients when using AI tools

When using AI tools in your creative practice, it's important to recognize both their efficiency and their expense. On the one hand, licensed AI platforms can streamline your workflow, enabling faster ideation, higher-quality outputs, and more polished results.

On the other hand, many of these tools require paid subscriptions or usage fees, which can add up, especially for freelancers or small studios. Since you're likely using these tools across multiple projects and clients, it's fair and practical to distribute the cost accordingly. Charging for AI usage not only helps recover your investment but also signals to your clients that you're using professional-grade tools to deliver added value in their projects.

Charging clients for the use of licensed AI tools is a smart way to both cover your costs and highlight the added value AI brings to your creative process. Below is a suggested formula you can adapt based on your pricing model and the complexity of your project:

### Suggested Formula for Charging Licensed AI Use

AI Fee = (Tool License Cost per Project or Month ÷ Average Number of Clients) + AI Processing Time x Hourly Rate + Value-Based Adjustment

### Let's try doing a detailed breakdown of this formula with an example:

Divide the cost of your AI tool license (e.g., Midjourney Pro, Adobe Firefly, Runway, etc.) across the number of projects or clients it typically serves in a month.

**Example:** €60/month ÷ 4 clients = €15 per client

The next task is to track how much time you spend using the AI tool for that client (prompt crafting, refining results, QA, etc.) and multiply it by your hourly rate.



**Example:** 1.5 hours x €40/hour = €60

If the AI adds significant creative or commercial value (e.g., speeds up production, creates unique visuals), include a markup to reflect that benefit.

**Example:** Add 10–20% of base project fee (e.g., 10% of €500 = €50)

COMPONENT	AMOUNT (€)
License Share	€15
Processing Time (1.5 hrs @ €40/hr)	€60
Value Adjustment (10% markup)	€50
<b>Total Fee, including AI expenses</b>	<b>€125</b>

*Table 2. Pricing Example*

This structure helps communicate transparently to clients how AI-related costs are calculated—covering both direct expenses (like licensing) and professional time, while also reflecting the added value AI brings to the final product.

Keep in mind that the numbers shown in Table 2 are strictly for demonstrational purposes. They do not necessarily reflect the cost of your own labor. This should be determined by market factors, as well as the specifics of your creative work. Digital filmmaking and 3D design for example will likely be more expensive than copywriting or simple retouching and image editing.

### 2.3. Turning your compliance statement into a value proposition

In Module 2 “Ensuring Compliance with AI Regulations in the Creative Sector”, you explored how to align your creative workflow with major European regulations—specifically the General Data Protection Regulation (GDPR) and the EU Artificial Intelligence Act. In Module 5, we return to that theme—but with a focus on how compliance can be strategically positioned as part of your entrepreneurial value.

Instead of treating GDPR and AI Act compliance as an invisible backend task, you can frame it as a benefit to your clients. This starts with a simple workflow step:



**Edit your compliance statement.** That means writing a short, accessible explanation of how your creative process respects privacy, consent, and transparency. For example:

“This project complies with GDPR and the EU AI Act. AI tools were used under licensed terms, with data sources and outputs documented for full transparency.”

Then, take it a step further. Turn your compliance statement into a value proposition. Use it as part of your pitch or invoice to show how your services are not only creative and innovative—but also responsible, safe, and regulation-ready.

When discussing pricing, this matters. Clients — especially those in institutions, public bodies, or high-visibility projects — will often value creative professionals who understand compliance and mitigate legal risks. So, just like you charge for time, tools, or technical skills, you can also include compliance assurance as part of your service fee.

Here’s how it might look in your pricing policy:

Line Item	Description	Estimated Fee
AI Tool Licensing & Output Review	Use of commercially licensed tools + quality checks	€XX
GDPR & AI Act Compliance	Dataset tracking, transparency statement, risk check	€XX
Creative Development	Storyboarding, concept design, editing, feedback	€XX

*Table 3. Monetizing compliance in creative work*

Including this as part of your workflow and invoice not only reflects your professionalism — it also creates an alignment between creative freedom and ethical responsibility. In other words, this shows your clients they’re in good hands.

## 2.4. Bias auditing AI generated content

Following your client-charging template, it's essential to back up your pricing with equally rigorous practices for managing the data that powers your AI tools. This will ensure your models remain fair and trustworthy. This is referred to as **"data governance"**. It basically means treating your datasets with the same care you'd give any valuable creative asset

You'll need clear records of where each dataset comes from, how it was collected, and any transformations applied - so that you (and any stakeholders) can trace every AI-generated output back to its source. So how should you do this? The simplest solution is to create a structured table that you regularly update with the necessary information.

This database can be made more complex based on your needs, but at a minimum, it should include the following information: 1) input; 2) AI-tool used 3) License or terms of use.

Below is an example of a table, which you could use and adapt in your own creative practice with some adjustments if necessary.

DATASET / INPUT NAME	SOURCE / TOOL USED	LICENSE OR TERMS	DATE USED	HOW IT WAS USED IN YOUR PROJECT
Logo_Prompts_Set1	ChatGPT	Commercial use allowed	May 2025	Generated logo ideas for personal brand
AI_Sketch_Templates	Midjourney v6	Licensed via monthly subscription	April 2025	Created mood board visuals for client presentation
Voiceover_Script_v2	Jasper AI	Jasper Pro License	March 2025	Drafted script for an animated explainer video

*Table 4. Example table for data governance in a creative business*

Access controls and privacy safeguards must be in place to protect sensitive or proprietary information. By demonstrating this level of discipline, you reassure clients that your AI-enabled services are built on a foundation of professional integrity and legal compliance.

Equally important is **regular bias auditing**. Even the best-trained models can reproduce or amplify unfair patterns, so you'll want to integrate periodic checks into your workflow. Start by defining clear fairness metrics—such as comparing outcomes across demographic slices or measuring disparate impact—and use open-source toolkits like IBM's AI Fairness 360 to automate the initial analysis.

Whenever you identify bias, apply corrective measures—whether re-balancing your training data, tweaking your model's objectives, or adjusting post-processing thresholds—and document each step. This transparent, iterative approach not only helps you deliver more equitable creative products but also signals to clients and collaborators that your AI practice is both ethical and robust.

The table below can help you systematically track and evaluate the fairness and equity of your AI-generated outputs across different stages of your project lifecycle.

AUDIT STEP	EXAMPLE QUESTIONS	ACTION TAKEN / NOTES
<b>Define Objectives</b>	Are you targeting balanced representation? Avoiding stereotypes?	
<b>Identify Sensitive Variables</b>	Gender, ethnicity, age, geography, disability status?	
<b>Run Fairness Metrics</b>	Are there measurable disparities across groups?	
<b>Human Review</b>	Does any output feel stereotypical or problematic?	
<b>Communicate Transparently</b>	Are you disclosing AI's role and your fairness approach in project docs?	

*Table 5: Bias auditing example*

In order to improve your own work processes, you can turn this table into a fillable PDF or a Google Sheets template for easy auditing across projects. It supports both creative and

technical team members in developing AI-assisted work that's fair, inclusive, and ethically sound.

### 3.4. Conclusion

As you reach the end of this module, you should now have a clearer understanding of how to thoughtfully and professionally integrate AI into your creative career. Whether you're designing branding materials, crafting user-friendly interfaces, or producing digital content, your ability to balance innovation with ethical responsibility sets you apart in an increasingly competitive landscape.

You've learned how to choose the right tools, manage licenses and subscriptions transparently, and communicate the role of AI in your work. You've explored how to build trust by tracking datasets, keeping your workflow accountable, and preparing fair pricing models for clients. Most importantly, you've seen how ethical practices don't slow you down — they strengthen your brand, protect your reputation, and make you a more credible, future-ready creative entrepreneur.

Moving forward, think of AI not as a shortcut, but as a collaborator — one that requires your direction, vision, and responsibility. By applying what you've learned here, you're not just using AI — you're shaping a more ethical and empowered creative industry.

### 3.5. Practical Exercise: Create an AI Workflow & Pricing Plan for a Client

**Your task:** Learners design a full AI-powered workflow for a hypothetical client project (e.g., building a digital brand, editing a short video, or creating a UI prototype). The exercise should also include a disclosure plan that transparently communicates how AI was used.

#### Requirements:

- Map out the **creative workflow** using a visual or written outline (e.g., tool selection, input prompts, editing steps, final presentation).
- Include a **pricing policy**: calculate how AI contributes to cost-saving or value-adding and show how this would be reflected in pricing for the client.
- Draft a **transparency statement** to share with the client, indicating how AI was involved (tools used, purpose, and ethical safeguards).

#### Learning Outcomes:

- Learn how to design scalable and ethically sound AI workflows.

- Develop the skills to communicate AI use transparently to stakeholders.
- Practice framing AI-supported services as part of professional creative entrepreneurship

### 3.6. Assessment Criteria

#### 1. Ethical Selection and Justification of AI Tools

- The learner demonstrates the ability to select AI tools that align with both creative goals and ethical standards.
- Tool choices are justified with consideration of key factors such as licensing terms, data privacy protections, and transparency of use.
- Examples relate directly to the learner's area of practice, such as digital design, filmmaking, or UI/UX.

#### 2. Responsible Integration of AI in Creative Workflow

- The learner clearly shows how AI has been integrated into their creative or entrepreneurial process.
- There is a visible distinction between AI-generated and human-created content, and the role of AI is communicated transparently.
- The integration reflects a thoughtful balance in the pricing and workflow structures.

#### 3. Quality and Professionalism of Final Output

- The learner's submitted work is well-structured, technically sound, and visually or narratively compelling.
- The output demonstrates alignment with the module's objectives on ethical AI use and professional creative practice.
- The presentation reflects a strong grasp of how ethical AI integration enhances trust, originality, and brand credibility.

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## About the Project

The Erasmus+ co-funded project Navigating AI Regulations: A Practical Guide (Project Number: 2024-2-DE02-KA210-VET-000287096) aims to bridge critical gaps in AI knowledge, digital skills, and EU policy awareness among trainers and freelancers in the creative industry. Grounded in an in-depth Needs Analysis conducted during the preparation stage, the project adopts a targeted approach to support the digital transformation of this dynamic sector.

The project has three core objectives:

- **Improving AI and Data Usage Competence:** By delivering a tailored training program to 57 participants, the project will enhance understanding of AI Act provisions, including risk classification, compliance, transparency, and data governance. This knowledge will empower trainers to guide young entrepreneurs in leveraging AI for business innovation while adhering to regulatory standards.
- **Enhancing Digital Skills for AI in Creativity:** Participants will gain proficiency in AI-powered tools, data analysis, and AI literacy, enabling them to integrate cutting-edge technologies into creative processes. This objective focuses on fostering innovation, improving creative workflows, and building digital resilience in the sector.
- **Boosting EU Policy and AI Act Awareness:** By increasing familiarity with EU policies and ethical frameworks, the project will ensure participants operate responsibly and in compliance with the AI Act, fostering trust and sustainable growth in the creative industry.

The project's output will directly contribute to equipping trainers and freelancers with the tools and knowledge to thrive in an AI-driven future while aligning with EU regulatory and ethical standards.

Visit our project website to discover all project information and resources: <https://regaiguide.com/>.